

NEWSLTR



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NOTHING IS MORE
POWERFUL THAN PAPER,
INK AND AN IDEA.





CREATIVE MARKETING

What is creative marketing? It's the generation and execution of communicating unique messages in an inventive way.

With all the challenges businesses are facing today, finding new ways to creatively promote products and services has never been more important. From custom marketing materials to unique advertising campaigns, creativity can help your marketing efforts stand out from your competitors and capture the attention of your ideal customer.

Diecutting can be used to build distinctive shapes, draw attention to designs and specific images, or incorporate different dimensions. Creating one-of-a-kind pieces can make an unforgettable experience for your customers.

Spot UV Print Embellishment and Foil special effects can breathe new excitement into print media. It adds texture and depth to the images printed on a flat sheet, creating the element of touch to your printed product.

5th Color Printing creates dramatic and visually stimulating design possibilities. Adding clear print embellishments, bright neons, invisible UV red, or even white on dark color substrates, will surely make an impression – even on short runs.

Creative Packaging can catch your customer's eye in a matter of seconds. From transparent envelopes and creative boxes to bold colors and unique shapes, you will give your customers a reason to pick up your message in a crowd of similar items.

Ready to maximize your team's potential and implement your strongest marketing strategies? With our knowledgeable sales staff and experienced design team, Rengel Printing is here to take your ideas to the next level – from start to finish. Contact us today to find out how we can make your next project a success.



THE SPOTLIGHT

MEET RENGEL'S
IN-HOUSE DESIGN TEAM

3

FULL TIME IN-HOUSE
DESIGNERS

61

COMBINED YEARS
OF EXPERIENCE

400+

INDIVIDUAL PROJECTS
COMPLETED EACH
MONTH

2-5

FIRST IMPRESSIONS ARE
FORMED IN 2-5 SECONDS



SHANNON



JULIE



NATHAN

HOW IT'S MADE

LEARN HOW THIS NEWSLETTER WAS PRODUCED.

Materials

12pt coated two side card stock with a rubber coating

Equipment

Heidelberg Speedmaster SM 52 Full-Color Press, Kluge Letterpress & Inkjetter



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